



Antwon HOARD

GRAPHIC ARTIST / WEB DESIGNER

Greater Chicago Area
antwonhoard@gmail.com

Online Portfolio
312 607 8404

Forward-thinking designer with international experience developing engaging and innovative digital content. Highly adept at sports graphics, brand identity, web design, and new media advertising.

TECHNICAL SKILLS



EDUCATION

WESTWOOD COLLEGE

Bachelor of Science, Visual Communication

MURRAY STATE UNIVERSITY

Graphic Arts Design

OTHER EXPERIENCES

EUROPEAN PROFESSIONAL BASKETBALL

- Besançon Basket Comte Doubs | France
- Edimes Pavia | Italy
- Mazowszanka Pruszków | Poland
- Ohio Travel Basketball Team | Israel
- Helsinki Pantteritt | Finland

EXPERIENCE

GRAPHIC DESIGNER (CONTRACT)

Comsport, Paris | Sept 2018 - Current

Responsible for creative direction for new brand identity of agency, delivered marketing materials for social media accounts, and agency website (back-end).

FREELANCE GRAPHIC DESIGNER

Bouncewear Store, Belgium | Feb 2019 - Jun 2019
Created digital content for website and social media accounts, including product design, banner ads, and various online marketing graphics.

DESKTOP PUBLISHER

Hellocom | Sept 2018 - Mar 2019

Designed graphics for large format print and online advertising, social media, and promotions. Created flyers, newsletters, brochures, or any other media required by the company on a day-to-day basis.

GRAPHIC ARTIST

Agence Etincelle | March 2018 - June 2018

Collaborated with marketing team to design new creative assets for the city of Montpellier, France in conjunction with local businesses and events.

GRAPHIC DESIGNER

Lille Métropole Basketball | July 2013 - Dec 2018

Executed re-branding of visual identity for professional club team. Deliverables included marketing materials for seasonal campaigns, team + event posters, flyers, Presse books, media guide, and social media graphics.

LANGUAGES

BILINGUAL

English, French



Native Proficient



RECOMMENDATIONS

Corentin Rouse

Responsable Administratif, Juridique et Financier - COMSPORT AGENCY
corentin@comsport.biz
[+33 6 87 62 59 51 \(France\)](tel:+33687625951)

Issa Mboh

CEO - Outfield Athletes Management
issa.mboh@outfieldmanagement.com
[+33 \(0\)6 32 83 32 26 \(France\)](tel:+330632833226)

Lawdrena Zellers

Accounting Executive - Workday
lawdrenaz@gmail.com
[773 476 4648](tel:7734764648)